

# Hire qualified CDL drivers faster, at a lower cost per hire than the industry average.

**The competition for attracting qualified drivers is stronger than ever.**

With the demand for qualified CDL drivers in continuous growth, and turnover at an all-time high – attracting the right driver for the job has never been more challenging. TransForce Group leverages state-of-the-art technology, data insights and effective marketing techniques to connect your business with qualified, ready to work applicants.



## Find the right talent for the job

With over 1 Million qualified drivers at our fingertips, we are able to help you find and qualify the right driver for the job.



## Increase volume of high quality applicants

Place and promote your job ads in front of the industry's largest network of highly qualified, ready to work drivers.



## Lower driver cost per hire (CPH)

Reduce your commercial driver CPH with our packaged marketing services designed to fit your business goals.

## Meet your hiring objectives with campaign packages designed to fit any budget.

Custom Direct Phone Call	Custom Direct Application	Live Phone Transfer
<p><b>Drivers interested in your position will contact your recruitment team directly</b></p> <ul style="list-style-type: none"> <li>Your opportunity marketed to our proprietary driver database &amp; social media channels</li> <li>Your opportunity distributed across our driver network and to channel partners</li> <li>Dedicated tracking number &amp; campaign reporting on-demand</li> </ul>	<p><b>Qualified leads are shared directly to your business via ATS integration</b></p> <ul style="list-style-type: none"> <li>Campaign specific landing page and application form</li> <li>Direct integration to your ATS</li> <li>Your opportunity distributed across our driver network and to channel partners</li> <li>Custom campaign referral codes and reporting on-demand</li> <li>Military Veteran Driver Campaigns available</li> </ul>	<p><b>Phone qualified leads are transferred live to your recruiters</b></p> <ul style="list-style-type: none"> <li>Kick-off call with a representative from our digital recruitment team</li> <li>All representatives are U.S. based and former drivers, dispatchers or driver recruiters</li> <li>All drivers transferred are qualified and interested in speaking with your recruiting team</li> </ul>

Have questions about pricing? Get in touch with our team. [transforcegroup.com/marketing](https://transforcegroup.com/marketing)

### Connect With Us

We want to hear how we can help you staff and recruit the best drivers for your workforce. Get in touch with a member of TransForce Group today.

